

Wave²⁰⁰⁷

A WEARABLE ARTS VISION IN EDUCATION



Sponsorship Package

WAVE 2007 ~ **ALCHEMIA**

PERFORMANCES:

Wednesday October 31st
Thursday November 1st
Friday November 2nd
Saturday November 3rd

www.wave-event.com

349 Left Bank Rd (PO Box 839)
Mullumbimby NSW 2482
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www.shearwater.nsw.edu.au

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INVITATION TO SPONSORS

We are currently seeking sponsorship for WAVE 2007. Sponsorship is crucial to the longevity of both this program and the event in which it culminates. As a not-for-profit organisation, we rely on the support of both the corporate sector as well as community-minded individuals. With your generous assistance, our aim is to maintain and improve upon the high standards of past performance events.

Sponsorship is divided into two sections: Corporate Sponsors and Community Sponsors. The details of each are outlined in the enclosed information package. Sponsors offering their support will receive recognition in all performance publications, as well as the chance to display their logo and other promotional material and be part of the event.

Please find enclosed a Sponsorship Pledge form.

All financial donations are tax deductible.

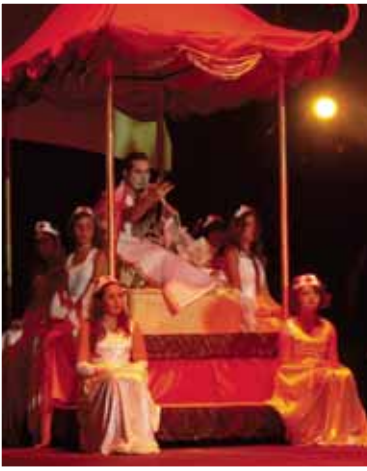
Should you wish to discuss any aspect of your Sponsorship Pledge, please feel free to contact Pavitar Turner or Sandra Morgan on 02 6684 3223.

Thank you for your support.



WAVE 2007

Alchemia



What is Wave?

IMAGINE art, theatre, choreography, textiles, sculpture, fashion, music and lighting coming together in a spectacular performance that captures the hearts of the audience and ignites the spirit of a whole community.

Imagine this and you've imagined WAVE – our Wearable arts Vision in Education.

WAVE has become the cultural highlight of Shearwater's school year since 2001. It provides a practical focus for creative expression in many of the courses we offer: Visual Art and Design, Dance, Drama, Music, Textiles, Industrial Technology, Multimedia and Photography & Digital Imaging. Central to the event is the new VET Entertainment Industry Course, which has proven very popular with students and industry professionals alike.

Evolving from the Shearwater Steiner School's commitment to artistic expression and creative education, the first WAVE event was held in 2001 on Shearwater school grounds. Since then it has grown to become an exciting element of our educational curriculum, our community focus and the local cultural calendar.

Creative Education

WAVE is an arts organisation providing training and professional performance opportunities to all of Shearwater's High School students. WAVE's unique services promote the arts through education and the fostering of professional career opportunities. We offer a broad spectrum of programs covering a range of performance and entertainment industry disciplines.

WAVE aims to explore new and accessible art forms, relevant to the twenty first century, in which we are able to engage and comment on contemporary events and issues. In our globalised postmodern world, WAVE seeks to fuse and transform all the art forms into a synthetic whole where all things are connected.

WAVE has succeeded in placing Shearwater at the cutting-edge of contemporary education initiatives. Students are encouraged to find self expression whilst working co-operatively as part of a team. Peer support, work ethics, respect for others and self, commitment, dedication, collaborative enterprises, striving for excellence and a love of life: these are the values that inform WAVE and the creative faculty behind this program.

Wave - a local success story

OVER the last six years, more than 10,000 people have enjoyed WAVE. Our audience members include students, teachers, parents, families, community members- artists, sponsors, media, politicians, industry representatives and residents of the Byron Shire. We also attract participants and audiences from throughout N.S.W, interstate and abroad.

Working with community groups and partners in the cooperation arena, WAVE aims to establish social action training programs and networks for instructors.

For example, we have initiated a program aimed at recognising volunteer work in our own community. Externally, with our neighbours, WAVE has participated in various working committees and takes part in events that are important to our wider community.

"We just love the Wearable Arts! ... We believe it's one of the finest expressions of communal and educational creativity on the planet. How rich in beauty and creativity has the Shearwater community grown through Wearable Arts!"

*– Naren King,
Crystal Castle*



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CORPORATE SPONSORSHIP

- Naming Rights Sponsor \$25,000
- Strategic Sponsor \$10,000
- Event Sponsor \$ 5,000

Sponsorship Entitlements

\$25,000 NAMING RIGHTS

Naming rights for the 2007 WAVE event
Logo on front of Wave Programme
Logo used in paid advertising and on WAVE Poster
Logo prominently displayed on Website
Banner/s prominently displayed throughout the event
Product/Promotional material displayed and/or distributed at event*
VIP Tickets and invitations as negotiated
Invitation to Sponsors function
Other benefits by negotiation

\$10,000 STRATEGIC SPONSOR

Logo on front of Programme
Logo used in paid advertising and on WAVE poster
Name and/or Logo on Website
Banner displayed at event
Product and/or promotional material displayed at event*
VIP Tickets as negotiated
Invitation to sponsors function

\$5,000 EVENT SPONSOR

Logo and acknowledgement in programme
Logo used in paid advertising and on WAVE poster
Name and/or Logo on Website
Product and/or promotional material displayed at event*
VIP Tickets as negotiated
Invitation to sponsors function

* As negotiated



COMMUNITY SPONSORSHIP

- Major Sponsor \$2,000 – \$4,000
- Section Sponsor \$1,000 – \$2,000
- Special Award Sponsor \$500 – \$1,000
- Patron \$300 – \$500
- Product / Service Providers

Sponsorship Entitlements

\$2,000 – \$4,000 MAJOR SPONSOR

Logo and acknowledgement in programme
Logo used in some paid advertising and on WAVE poster
Name and/or Logo on Website
Product and/or promotional material displayed at event*
VIP Tickets as negotiated
Invitation to Sponsors function

\$1,000 – \$2,000 SECTION SPONSOR

Name associated with Section in show (to be negotiated)
Organisation Name on screen before appropriate section
Logo and acknowledgement in programme
Name and/or Logo on Website
4 x VIP Tickets + Invitation to Sponsors function

\$500 – \$1,000 SPECIAL AWARD SPONSOR

Organisation name associated with chosen award
Organisation name in programme with chosen award
Logo and acknowledgement in programme
Name and/or Logo on Website
4 x VIP Tickets + Invitation to Sponsors function

\$300 – \$500 PATRON

Name acknowledged in Programme
Name and/or Logo on Website
2 x VIP Tickets + Invitation to Sponsors function

PRODUCT / SERVICE PROVIDERS

To be individually negotiated

* As negotiated



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SPONSORSHIP PLEDGE

Name of Business/Organisation: _____

Contact person: _____

Address: _____

Contact Number: _____ Fax: _____

Email: _____

I / We would like to sponsor the WAVE 2007 event. The type of sponsorship to which we can commit is as follows:

LEVEL OF SPONSORSHIP: _____

TOTAL VALUE: _____

(If sponsorship is to be 'in-kind', please specify the type of product/service being offered)

APPROVED BY: _____
(please print name)

SIGNATURE: _____

DATE: _____

Invoices will be forwarded for sponsorship pledges.

Thank you sincerely for your support.